

Unveiling A New Era of Purposeful Growth



Creating **Positive Change** That Enhances Life

We Deliver:

Menopause Support - Adelvina Menopause App

Workplace Cultural Intergration and Inclusion

Business Start Up Support - Personal Development Support

Every Woman Drop-in Session - Community Engagement

Executive Summary

Our 2026 Corporate Plan marks a fundamental evolution in our mission. While we have always been committed to excellence, we are now sharpening our focus toward a more profound, impactful purpose: powering positive change through the workplace.

We are pivoting our strategic direction to target businesses and their employees, delivering a tailored suite of services designed not just to enhance productivity, but to fundamentally enrich the lives of individuals. By partnering with forward-thinking organisations, we aim to transform the employee experience, fostering environments where people can thrive both professionally and personally.

At the heart of this strategy lies our deeper ambition to strengthen society by directly addressing the issues affecting women. We believe that by providing specialised solutions that support women's health, career progression, and work-life harmony, we can eliminate systemic barriers and build a more inclusive, prosperous future for all.

This document outlines our roadmap for achieving this, ensuring that as we grow, we leave a lasting positive impact on the lives of employees and the communities we serve.

Eloho Efemuai
Chief Executive Officer
Adelpho Connect



Who We Are

Adelphé Connect is an inspiring enterprise seeking to drive a sustainable change for women. We exist for the primary purpose of reducing the challenges faced by women such as underemployment, isolation, cultural displacement, mental health issues, and a lack of opportunity for further development and life enhancement. We also focus on seeking innovative ways to provide women with equal opportunity and close the gender equality gap that continues to negatively affect women.

We believe we can achieve sustainable growth, and have positioned ourselves at the forefront of delivering support that matters and are life changing, as well as making a difference for our communities.

Our Vision:

To create positive change that enhances lives.

Our Mission:

To use one to one and one to many formats to deliver training that educate and transform mindsets and improve personal development, including self-confidence, and overall purpose of being.

Our Values:

Excellence, Innovation, Empathy, Togetherness, and Resilience.

Adelphé Connect was created out of necessity for women to support one another and to thrive in the challenging business environment that is dominated by men. Our vision, which is to provide support that enhances lives, focuses around women. Our mission has been to challenge the orthodox and give women the confidence, and the relevant support to help them to stay on course in being free to choose and growing their ambition.

Amongst Adelphé Connect values is resilience, which gives us the strength to keep moving ahead in the right direction no matter the challenges.

We use our community engagement initiative to reach out to the less advantaged women within our communities to provide customised support and help them thrive. We also work closely with ethnic minority women to seek out their unique needs, which might be completely different from those of their white counterparts.

Our Corporate Strategy

Our desire is to make a difference. We want everything we do for our customers and communities to always count. We are part of the ecosystem of existence, and it is our responsibility to deliver solutions that help our customers and the communities to enhance their lives. As a platform for change organisation, it is vital that we access the feelings of all our customers to understand their problems and be the first to develop and offer possible and effective solutions that will offer them a positive change.

Working with corporate organisations that employ female staff, and individuals living within our communities, will be the heart of our business. We will continue to be passionate in serving our customers so that we can build a trusting relationship. We will work closely with the local authorities, business partners, so that we can contribute to a sustainable society that is fair and just to everyone regardless of their race, age, gender, and sexual orientation.

Our suite of services are designed to improve the connectivity between the employer and the employee, help to streamline the processes of identifying and providing staff support, delivering an impactful and meaningful change for the customer.

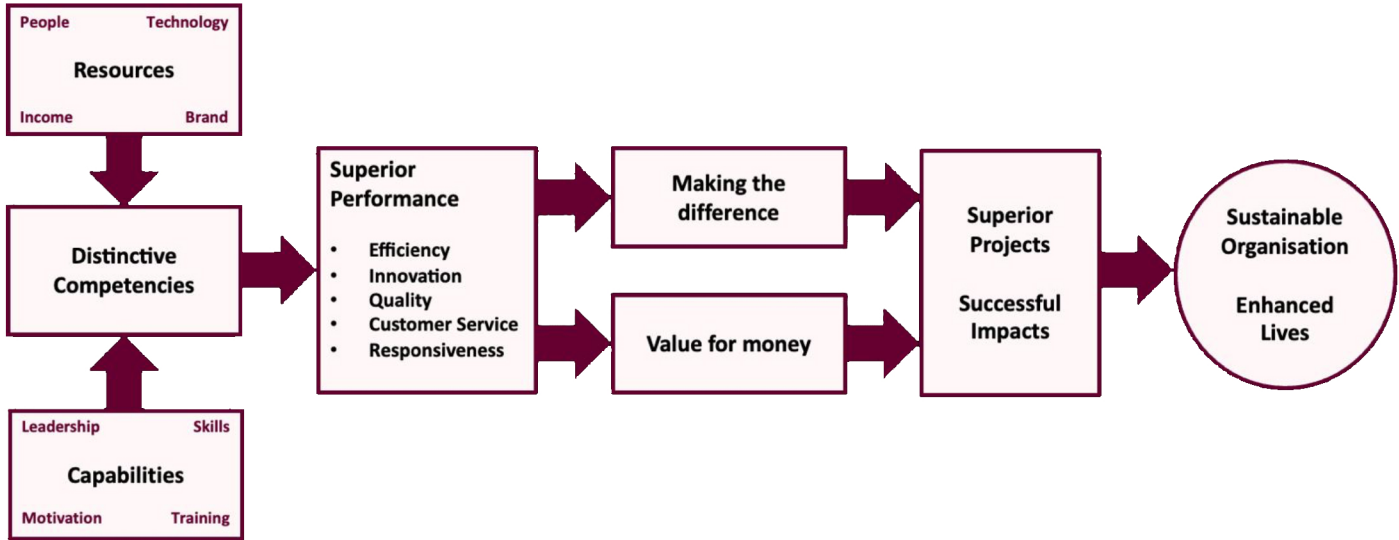
Innovation and Excellence, are part of our core values that enable us to deliver only positive changes that enhances the lives of our customers.

As an experienced community organisation that has supported over 750 women in the last 6 years, we recognise that our evolution into a social enterprise entity and our new desire to engage with the corporate sector, will be challenging and a stretch to our current resources. However, we have decided that status quo is no longer adequate, hence we are embracing this new chapter of our existence. Our aim is to do more and bring enhancement of life to many.

Our mission extends beyond individual convenience; we are driven by a deeper responsibility to enrich society as a whole. We recognise that systemic challenges require targeted solutions, which is why a cornerstone of our strategy is a dedicated focus on solving key issues affecting women, fostering inclusivity, and delivering sustainable impact. By empowering the workforce and championing the needs of women, we are not just providing a service, we are investing in a more equitable and prosperous future for everyone.

Our Balance Scorecard

How we distinguish in order to make a difference and achieve our goals



We have identified the resources and capabilities our organisation will need to deliver successful operations and achieve our mission and reach our goal. This will enable us to obtain distinctive competencies that are effective and unique so we can repeatedly deliver successful superior projects.

Our Balance Scorecard | Explained



Resources

People: Maintain a living wage paid staff and effective retaining policy.

Technology: Use and maintain latest tools and infrastructure to do our job.

Income: Strive to generate and maintain sufficient finance to run a sound operation and deliver our activities.

Brand: Maintain a strong brand that customers can trust and respect.

Capabilites

Leadership: Maintain the ability to lead the organisation to achieve its set goals.

Motivation: Maintain the passion to continue to deliver change and remain the platform that enhances lives.

Skills: Have the right skills to manage and run the activities of the organisation.

Training: Continue to learn and train our people appropriately and provide relevant support for personal improvement.

Distinctive Competencies

Services: Ensuring our offerings exceeds customer expectations and deliver solutions that enriches lives.

Operations: Remain resilient in achieving streamlined processes that leads to achieving designed outcomes.

Competition: Maintain relationships with customers, understand their problems and remain the best solution provider

Superior Performances

Efficiency: We aim to be effective and have less waste. We will strive for excellence in all of our processes.

Quality: We will conform to standards and avoid inferior activities that work to achieve the designed impacts.

Innovation: Be creative and always seek new and better processes and advance solutions that will help us achieve our goals.

Customer Service: Be a partner to our customers and only deliver quality activities and behaviours that meets their interests.

Responsiveness: Remain agile in everything we do, and be flexible enough to respond to the needs of the customer.

Making the Difference

We will handle the delivery of all our services to both individuals, businesses, and communities, in a way that allows only quality impacts to be achieved. We will do this by effectively monitoring every step of our processes, ensuring that we are making the right difference and creating value.

Value for Money

Generating a profitable and sustainable income is key, but only if all our spending activities meets the value for money initiative. This will help us ensure that we do not overcharge for our services, and avoid waste at the same time.



Our Suite of Services

We at Adelphé Connect believe that change is a positive process of becoming something better. For businesses, it is about doing something differently to achieve an improved state of performance. For individuals, it is about reaching that state of personal excellence and becoming a better version of oneself. We have the right support to make the change happen.

Let's Explore Our Support Package:

Menopause Support:

Our menopause support service delivers a range of wellbeing sessions to women in transition who want to manage their experience at any stage of the process regardless of their symptoms. Adelphé Connect believes that no woman should suffer in silence during their menopause period. As a result, we have a support mechanism for helping woman manage their symptoms at every stage from the premenopausal to postmenopausal.

Adaurra™ Menopause App:

Adaurra is a pioneering menopause app designed to empower every woman as they navigate this significant life transition.

The Adaurra App provides comprehensive tools to help women effectively manage their symptoms, ensuring that the journey is not a lonely one. In a groundbreaking first, Adaurra is specifically tailored to support both white, and ethnic minority women who often experience more severe symptoms and face a 45% higher rate of delayed diagnosis compared to their white counterparts. Recognising these differences, such as higher rates of joint discomfort and earlier onset of symptoms, Adaurra technology allows us to offer unique culturally sensitive resources to bridge the existing gap in menopause care. Adaurra uses personalised symptom tracking to ensure that every woman, regardless of their background, feels seen, heard, and fully supported in reclaiming their quality of life.

Every Woman Drop-In Session:

We offer a free 'listening joint' drop-in session to help lessen life's everyday challenges that can become a frustration and lead to stress. We like to think that our drop-in session helps to alleviate stress. The session is a face-to-face meeting with one of our listening staff, lasting up to 45mins, allowing any woman to discuss any issue they want to get off their chest.

Our Suite of Services Continued

Workplace Cultural Integration & Inclusion:

Our Workplace Cultural Integration & Inclusion service provides a tailored, holistic solution designed specifically for businesses that employ female staff, aimed at fostering an environment where women can thrive, feel safe, and genuinely belong. We recognise that many organisations, despite their best intentions, struggle to bridge the gap between policy and practice, often failing to adequately engage with female employees regarding their unique personal, health, and career-related issues. By partnering with us, businesses can shift from a "one-size-fits-all" approach to a supportive culture that acknowledges the diverse realities of women in the workforce.

Business Start Up Support:

Our business support programme is a series of workshops that offers women the opportunity to learn and understand how to navigate the world of starting and running a successful business. We understand that women can face challenges more than men when seeking business support. We want to change this by helping every woman to gain the same level of opportunity as men when it comes to accessing business support.

Personal Development Support:

Our Personal Development Service is a comprehensive suite of packages designed to provide tailored support that enhances the confidence, self-belief, and resilience of every woman.

Understanding that personal and professional growth are deeply intertwined, we provide a specialised coaching service that helps women identify key areas of improvement, overcome limiting beliefs, and choose the right tools, such as workshops, peer mentoring, or skill-building sessions, to achieve excellence in their personal endeavours and career paths.

Whether you are looking to step up into leadership, navigate a career transition, or simply rediscover your inner strength, our personalised approach ensures you gain the clarity and direction needed to thrive.

Check Out Our Community Engagement Activities

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Community Engagement

Our community engagement activities are rooted in a deep commitment to the wellbeing of women across all racial and ethnic backgrounds.

We take immense pride in developing and delivering community projects specifically designed to uplift women, fostering an environment where health, confidence, and opportunity intersect.

We believe it is our fundamental responsibility to reach out to those who are less advantaged within our communities, offering customised support systems that break down barriers and empower every woman to truly thrive.

Recognising that experiences are not universal, we work closely with ethnic minority women to understand their unique lived experiences.

To turn this vision into reality, we operate in active partnership with local authorities and dedicated sponsors. These collaborations allow us to pool resources and expertise to deliver targeted support that directly alleviates challenges, such as social isolation, economic inequality, or health disparities.

Together, we are building a more inclusive community where every woman, regardless of her background, has the resources and the voice to succeed.

By listening to these specific needs, we ensure that our interventions are not just generic, but are purposefully built to address the intersectional hurdles they face.

We acknowledge that their challenges and aspirations can differ significantly from those of their white counterparts, requiring a nuanced and culturally sensitive approach. We are here to help.



We are a platform for change

We believe in Excellence, empathy, innovation, resilience & togetherness

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